

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
OKLAHOMA	3,145,585	3,450,654	3,508,062	3,608,538
MEDIAN AGE (YRS)	----	35.5	36.0	36.8
HISPANICS (ANY RACE)		179,304	194,589	221,461
STATE'S PERCENTAGE		5.20%	5.55%	6.14%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	2,628,434	2,653,261	2,699,814
STATE'S PERCENTAGE	76.17	75.63	74.82
MEDIAN AGE (YRS)	38.1	39.0	40.3
BLACK/AFRICAN-AMERICAN	260,968	269,879	279,968
STATE'S PERCENTAGE	7.56	7.69	7.76
MEDIAN AGE (YRS)	28.2	28.6	29.4
AMERICAN INDIAN/NATIVE	273,230	282,503	298,580
STATE'S PERCENTAGE	7.92	8.05	8.27
MEDIAN AGE (YRS)	26.8	27.1	27.9
ASIAN	46,767	50,012	55,963
STATE'S PERCENTAGE	1.36	1.43	1.55
MEDIAN AGE (YRS)	30.2	30.9	32.4
HAWAII/PACIFIC ISLANDER	2,372	2,457	2,733
STATE'S PERCENTAGE	0.07	0.07	0.08
MEDIAN AGE (YRS)	26.5	26.6	26.9
OTHER	82,898	90,146	102,462
STATE'S PERCENTAGE	2.40	2.57	2.84
MEDIAN AGE (YRS)	23.3	23.9	24.7

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	591,094	598,699
SUBURBAN	1,550,986	1,601,721
RURAL	1,365,982	1,408,118

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## OKLAHOMA: EXPENDITURES

## Transportation and Marketing

<b>INCOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	
HOUSEHOLD MEDIAN	\$37,232	-----	
PER CAPITA	\$19,620	-----	
<b>EXPENDITURES</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
TOTAL EXPENDITURES	\$48,407,695,000	\$60,344,315,000	24.66%
FOOD AT HOME TOTAL	\$6,159,006,900	\$7,007,869,300	13.78%
FOOD AWAY FROM HOME TOTAL	\$5,074,469,300	\$6,271,279,600	23.58%
FOOD AS % OF TOTAL EXPENDITURES	23.21%	22.01%	-----
<b>FOOD AT HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
MEATS (ALL TYPES)	\$1,245,916,400	\$1,430,547,800	14.82%
FISH & SEAFOOD PRODUCTS	\$115,596,000	\$131,192,300	13.49%
FRUITS & VEGETABLES	\$678,099,300	\$758,518,900	11.86%
DAIRY PRODUCTS	\$671,681,400	\$761,566,500	13.38%
BAKERY PRODUCTS	\$658,869,200	\$726,195,900	10.22%
CEREALS & PRODUCTS	\$327,286,900	\$380,612,100	16.29%
PREPARED FOODS	\$1,001,998,500	\$1,149,543,700	14.73%
JUICES	\$155,714,600	\$176,114,800	13.10%
<b>FOOD AWAY FROM HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
BREAKFAST & BRUNCH	\$362,151,600	\$495,767,300	36.89%
FAST FOOD	\$159,018,300	\$211,614,000	33.08%
FULL SERVICE	\$203,133,400	\$284,153,300	39.89%
LUNCH	\$1,256,179,500	\$1,547,926,900	23.22%
FAST FOOD	\$769,264,000	\$925,973,600	20.37%
FULL SERVICE	\$486,915,400	\$621,953,300	27.73%
DINNER	\$1,831,012,600	\$2,307,238,400	26.01%
FAST FOOD	\$761,993,200	\$921,837,700	20.98%
FULL SERVICE	\$1,069,019,500	\$1,385,400,700	29.60%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$908	\$1,003	10.46%
POULTRY	\$257	\$286	11.28%
EGGS	\$44	\$47	6.82%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$41	\$45	9.76%
FROZEN	\$27	\$31	14.81%
CANNED	\$16	\$16	0.00%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$322	\$349	8.39%
CANNED	\$90	\$100	11.11%
FROZEN	\$60	\$61	1.67%
OTHER	\$23	\$21	-8.70%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$158	\$170	7.59%
CHEESE	\$129	\$135	4.65%
ICE CREAM	\$81	\$88	8.64%
BUTTER / MARGARINE	\$37	\$44	18.92%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$371	\$395	6.47%
COOKIES	\$70	\$73	4.29%
CRACKERS	\$39	\$41	5.13%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$133	\$142	6.77%
PASTA PRODUCTS	\$42	\$49	16.67%
FLOUR & MIXES	\$41	\$49	19.51%
RICE	\$22	\$27	22.73%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$121	\$141	16.53%
JUICES	\$113	\$124	9.73%
FROZEN/PREP. OTHER	\$94	\$110	17.02%
SOUPS	\$58	\$67	15.52%
SAUCES & GRAVIES	\$60	\$60	0.00%
BABY FOOD	\$44	\$49	11.36%
FROZEN MEALS	\$44	\$51	15.91%
NUTS	\$30	\$32	6.67%
SALADS	\$23	\$28	21.74%

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